



Membership Meeting

Wednesday, September 29,
12:00 – 3:00 PM (lunch at noon)
Heart & Stroke Foundation of Manitoba
6 Donald Street
Executive Boardroom, 2nd floor

Attendees:

Jackie Lemaire, AFM
Betty Kozak, ARHA
Donna Turner, CCMB
Madeline Kells, CCMB (minutes)
Kate McGarry, CCMB (for Jane Griffith)
Linda Venus, CCS
Laura Plett, CCS
Cathy Steven, HIC
Debbie Brown, Chair, HSFM
Tannis Erickson, IRHA, Chair YHS WG
Doreen Fey, IRHA
Angela Burtnock-Shinkel, MPESA
Paul Paquin, MB Education
Lorraine Dacombe Dewar, MHHL
Debbie Viel, NEHA (phone)
Ales Morga, SEHA
Margie Kvern, WRHA

Mark Robertson, HLYS

Regrets:

Bev Unger, SEHA
Laura Donatelli, PHAC
Jane Griffith, CCMB, Chair CLASP WG
Jennifer Baker, RHA Central
Heather Sparling, MHHL, Chair DARP WG
Catherine Hynes, NOR-MAN RHA
Ethel Hook, Alliance
Jody Allan, ARHA
Nancy McPherson, Brandon RHA, Chair
ARFS Working Group
Michel Petit, Churchill RHA
Rob Santos, HCMO
Sheri Buhler, PRHA
Maggie Campbell, PRHA

Minutes

1. Welcome and introductions
2. Approval of agenda
 - a. Debbie added two things to new business:
 - i. update on the Manitoba Primary Prevention System
 - ii. report on Economic Analysis of Risk Factors in Manitoba
 - b. Donna Turner motioned to accept the agenda, Margie Kvern seconded.
3. Working group updates
 - a. Youth Health Survey –Tannis Erickson

- i. Tannis distributed the minutes from the working group's last meeting. The technical report has been sent to the printers, and they expect that it will be distributed in November.
 - ii. New member(s) recruited: Jackie Lemaire (AFM), Jan Schmalenberg (WRHA; In Motion) and Marion Cooper (WRHA)
 - iii. Tannis mentioned the Healthy Schools Conference in February 2011, 4-5 people from each RHA are invited to attend. Brian Hatherly & Angela Burtnock-Shinkel went to every school in their division (Hanover) asking what the schools had learned from the survey - and how they're using it in planning. They received very positive feedback and many schools didn't want to wait for the next survey and are doing additional collection on their own. This information will be reported on at the conference in February.
 - iv. Two points for future consideration: evaluation process/survey and funding for the future. Debbie Brown mentioned that the original HSFM grant money that went to support the RHAs in their survey work is still available.
 - v. Linda Venus suggested that someone 'mine' the CCS database of foundations that the PPHL could apply to for funding (reminder that Bodannah (HIC) and Kate (CCMB) have drafted a proposal that can be easily adapted to suit the requirements of various grant agencies. More discussion ref. "mining" is needed.
 - vi. Next cycle for the YHS is 2011-12
- b. Adult Risk Factor Surveillance – Tannis Erickson for Nancy McPherson
 - i. Tannis reported that the group is meeting.
 - ii. Some funding for knowledge exchange was received by MB Health a while ago, they've been discussing how best to use this money to address what RHAs need in terms of training etc. They've decided on a symposium in January 2011.

- iii. Oct 5th is their next meeting to discuss tools/methodology.
 - iv. The data collected will be the same as with the YHS, but will also include a focus on community connectedness.
 - c. CLASP – Kate McGarry (for Jane Griffith)
 - i. Indicator Development: Tobacco Indicator WG has developed a document: *Towards a minimal data set for tobacco control: Individual and school environment indicators*. They will continue to refine the list of and develop measurement for youth tobacco control.
 - ii. Case studies are moving forward, interviews will be done by the end of September with all PPHL members. 2-3 focus groups with schools in certain regions will take place in October. Due to the time/resource restraints, in-depth use of the YHS data in schools will not be examined across the province.
 - iii. The project has funding to host 2 provincial forums. In Manitoba, funds will be used by the YHS tools and methodology working group to host expert groups, and by the Healthy Schools Conference.
 - iv. A Learning Opportunity Program will help facilitate KE amongst those with an interest in youth health. The program is available until March 2012 and each 6 month funding period will provide 6-9 grants (up to \$2,000 each) for travel costs. The application process is complex, so Kate has offered to assist anyone who's interested.
 - d. DARP – Heather Sparling
 - i. Deferred.
- 4. Strategic Plan Update - Debbie Brown
 - a. Coordinating Committee has been working on refining the draft of the PPHL Strategic Plan. Once completed it will be sent to the Partners for review/approval.
- 5. October Youth Summit Update

- a. Following the YHS report release, Gord Mackintosh - the Minister charged with the admin of The Liquor Control Commission (MLCC) Act - was concerned by the youth drinking statistics and so in conjunction w/ the Manitoba Liquor Commission has developed a conference on the subject of youth drinking to be held October 20th in Winnipeg. Participants will be key stakeholders and students.
 - b. The conference will focus on 4 main themes: 1.availability/access, 2. social norms, 3. law enforcement, and 4.community & parental monitoring. Participants will be asked to participate in all four themes. The Key note speaker is: Pinball Clements (ex Blue Bomber and Toronto's coach). Session speakers are: someone from MADD (Mother's Against Drunk Driving), Rick Linden (U of M, law enforcement).
 - c. The outcome of the conference is to provide recommendations to government about how to address under-age drinking.
 - d. Four PPHL members have been invited to attend the conference: Jane Griffith, Tannis Erickson, and Cathy Steven will attend in addition to Dave Scott (a well-known Brandon police officer). Dave was originally put forward to conference organizers, by the PPHL, as a possible speaker. That idea was rejected (was felt that the conference had a significant law enforcement presence already) and so we have asked him to attend on behalf of the Partners as the 4th person.
6. New Business - Debbie Brown
- a. Manitoba Primary Prevention Syndicate - grew from Dexter Harvey's original Primary Prevention System brief. HSFM has been supporting the evolution of the original concept into the Manitoba Primary Prevention Syndicate. The purpose of which is to "facilitate and support planning for the development of an integrated evidence-based primary prevention system in Manitoba". The MPPS is in the very early stages of planning.
 - i. The Syndicate is comprised of six planning tables (Research/Evaluation Monitoring, Practice Based Evidence, Capacity Development, Risk Factor

Surveillance, Program and Policy, and Advocacy) which “report’ to a central “Syndicate Council” planning table.

- ii. As PPHL has ‘mastered’ Risk factor Surveillance, it was decided at the last Coordinating Committee meeting that two people - Jane Griffith and Linda Venus would co-chair the RFS Planning Table.
 - iii. There are no TORs yet so no guidelines around how people/organizations will be invited to join.
 - iv. There was some discussion about ‘cornering’ PPHL into the RFS Planning Table category as PPHL also focuses on practice-based evidence and capacity development, and to a lesser degree advocacy. The rationale was simply that PPHL was the leader in RFS in MB, so it was a natural fit, although nothing would prevent PPHL from moving into other planning tables as their expertise in other areas grows.
 - v. Despite concerns about duplication of efforts, the intent of the MPPS is not to duplicate but rather enhance the work of the Partners as it includes organizations that can share their expertise in areas (such as advocacy) that the Partners have not had the resources to fully explore. It would also allow collaboration between the Partners and organizations that may not have a direct ‘fit’ with PPHL (i.e., organization that would not typically be PPHL members - such as the Manitoba Women’s Institute).
 - vi. General consensus is that the PPHL and MPPS members should meet to discuss further before PPHL commits. Debbie to arrange.
- b. Making a Case for Primary Prevention - Debbie Brown
- i. 1 ½ year project, led by steering committee of 4 organizations: HSFM, Alliance, CCMB & Health in Common
 - ii. Written by Hans Krueger (who wrote a similar, widely publicized report for BC), the report is designed to support decision makers in their prevention efforts (from an economic standpoint).

- iii. The report, released in September 2010, has had favorable uptake from the media with its messages about the cost of not changing our unhealthy ways in Manitoba.
 - iv. Although there is not a formal advocacy plan in place to promote the document, there are some plans in the works to get the document out to the right audiences in the coming months.
7. Next Membership Meeting (February 3rd, 2011)
 8. Next Coordinating Committee Meeting (November 2nd, 2010)